

TF& D Calling for Creatives June 14

CALLING CREATIVES FOR TARNISHED FROCKS AND DIVAS 2015

The 2015 Tarnished Frocks and Divas show has a date, a venue, and a concept. It is now calling for creative people to participate in the design process.

The show dates are 16-19 September next year. It will again be staged in the ASB Events Centre, but will be nothing like the last show. The concept remains a secret divulged only to those involved and among the first to know will be the new members of the design team.

Tarnished Frocks and Divas (TF&D) Creative Director of Design, Robyne Dowdall, points out that in looking for prospective designers for her team the word creative is the key. "We are looking for people who will relish the opportunity to unleash and stretch their imaginations to create the garments for the 2015 show." The creative people she is searching for will be given the chance to behave like "a kid in a lolly shop" among TF&D's massive collection of retro, vintage and pre loved clothes and accessories begging for reinvention and reworking into the myriad of amazing garments that the show is famous for. Robyne says she adores the process and invites other creatives to join her. "I would love the company of forward thinking women able to make a commitment to the team, to work together to create a dazzling show."

Robyne points out that they are not looking for designers as such; there is no requirement to make patterns or sew the clothing. "They are the ideas people, people who enjoy the tactile qualities of fabric and who can see an existing garment and visualize it becoming a totally different entity. We would like to see an example of their creativity."

The clothes do, of course, have to be constructed. TF&D has its own Make Team for this purpose. The show's developers would also like to hear from anyone who loves to sew and to be a part of an exciting journey with like minded women.

Potential Creative Designers or members of the Make Team should go to the website www.tarnishedfrocksanddivas.co.nz to register their interest.

Photo: Creative Director of Design, Robyne Dowdall, in Tarnish Frocks and Divas' 'Aladdin's Cave' of retro and pre loved clothing.